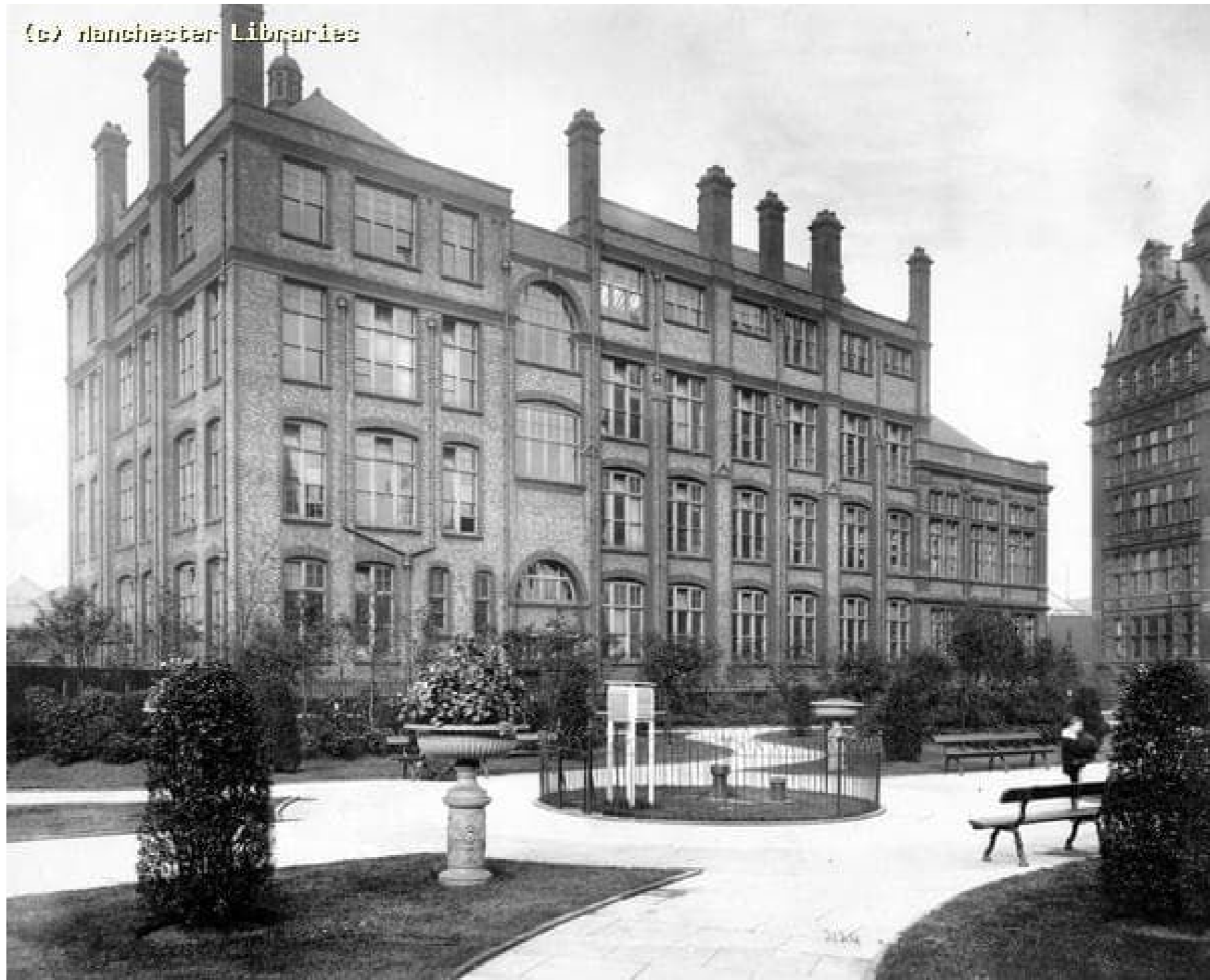


- What are the most interesting buildings in your hometown?
- What do you think of your country's architecture?

- What are the most interesting buildings in your hometown?
- What do you think of your country's architecture?
- How important are monuments in defining a nation and culture?
- What role do old buildings and new buildings play in modern society?
- Do you think it necessary to protect old buildings?
- What can (local) governments do to help protect important buildings and places?

(c) Manchester Libraries



CAE Proposal

There are plans to demolish an old and unused building in the town where you are a student. You feel that the building should be saved. You decide to write a proposal for the town council explaining **why you think the building should be preserved, suggesting what could be done to modernise it and saying how the building could benefit the local people.**

Write your proposal.

Planning

- Introduction
- Why preserve the building?
- How to modernise
- Benefit to local people
- Conclusion

Why preserve building?

- Historic:
 - Famous person lived there
 - Famous event occurred there
- Architectural importance
- Landmark

Current/ Background Information

- Many students/local residents/pensioners/members of the local community have commented that...
- There is a strong feeling among all concerned that...
- Following a survey of local residents it was found that...

How to modernise

- Turn into offices/ flats
- Mixed use of both?
- Creative spaces
- Green spaces
- Solar panels
- Multi-story car park?

Suggestions

- It is recommended that...
- There should be...
- It would be advantageous/beneficial to...

Benefit local people

- Great quality modern flats in local landmark
- Sense of pride in community
- Boost property values in area
- Create new jobs
- Connect areas of the city/town
- Reduce crime

Useful Language: Introduction

- The aims of this proposal are to...
- The principal objectives of this proposal are to...
- This proposal is intended to present the...

Final Recommendations

- If the above suggestions are implemented there would be...
- Unless the recommendations are taken seriously, it is unlikely that...

Proposal essentials

- Remember to ANSWER THE QUESTION that you were asked
- Use a clear and simple layout with headings for each section
- Write in a formal and impersonal style
- Start the proposal with a clear sentence that states the purpose/aim
- Finish your answer with a final sentence that is a summary of your opinion (based on what you have previously written)
- Total word count should be 220 - 260 words

Proposal to Repurpose Ducie Central

This purpose of this proposal is to persuade the Council that Ducie Central is a landmark building, and that its demolition is not in the public interest, and that the building could still have a bright future.

WHY DUCIE CENTRAL SHOULD BE PRESERVED

Ducie Central was the first adult education centre in the city, and it stood as a point of pride for hundreds of years before falling into neglect. Even today in its shabby, vandalised state, it is warmly regarded - many older people took classes there, and even some teenagers can remember the annual fun fair that was held on the grounds.

But the building is more than memories - it's a place where education used to happen, and where it can happen again.

HOW IT CAN BE MODERNISED

Ducie is old and would cost a fortune to heat. There's no doubt it would be expensive to insulate, install triple-glazed windows, and set up solar panels on the roofs. However, local architects and the Engineering College are willing to work on my proposed redevelopment for free.

I recommend that one section be converted into office space - that would help offset the cost of the project.

REDEVELOPMENT WOULD BENEFIT EVERYONE

It's not hard to see who would benefit from demolition - property developers who would buy the land cheaply and throw up some copy/paste housing. Modernising the building and re-opening the college would benefit not only the people who would study there but also the whole community. It would be a focal point and we could hold the fun fair like in the past.

I believe that modernising the building is the best choice and strongly urge you to consider it.

284 words