

What do you think makes some types of advertising potentially dangerous?

- Content
- Medium
- Target market

1 How much are you influenced by advertising?

2 Do you think that society has become too materialistic?

3 Why do you think that shopping has become a leisure activity?

How important is it for young people to have good role models?

- At school
- In leisure time
- On television

1 Who do you think is a good role model for young people in your country? Why?

2 What would you most like to be admired for?

3 How much is success due to individual effort and how much is luck?

Why do you think books continue to be popular in this technological age?

- For children
- For workers
- For travelers

1 Do you think that people should be encouraged to read more books? Why?

2 What is the best book you have ever read?

3 Do you think that writers should be well-paid? Why/Why not?

Do you think there should be controls over what we watch on TV?

- Parental control at home
- Government censorship
- Personal rights and freedoms

1 What controls, if any, should there be over the media?

2 The television is often blamed for children's bad behaviour or for generating violence in society. What is your opinion on this?

3 Many children now have TVs in their bedrooms. Do you think this is a good idea? Why/why not?